# ACCOUNTING Year 2016





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# **KEY DATA FOR THE SACD**

# AUTHORS

60,139 members (+2,7%)



# COLLECTIONS/DISTRIBUTIONS

€224.6M

collected in 2016 (+1,21%)

Performing arts: €64M (-8%).

exceptional years.

#### Audiovisual sector: €160M (+6%).

This fall is due to a decrease in collected sums in Paris (-16%) Collections from historical channels, distribution networks caused by fewer spectators in response to the terrorist attacks and new medias (VoD, Web) which led to an increase in col-(especially in the independent sector) and by fall in the col- lected sums in France (+€1.9M) compensating for the drop lected sums outside the Paris region (-7%), albeit after two in the sums collected through the private copying levy. This increase was even more pronounced abroad.

DISTRIBUTION OF REVENUE BY INCOME BRACKET

*\_*213.4. distributed in 2016 (-5%)

Even though in decline compared with the record level of distribution in 2015, distributions to authors remain high and account for over 95% of sums collected during the year. The decline reflects the drop in the sums collected in the performing arts, but does not benefit from the increased collections stemming from the audiovisual sectors which have a longer management cycle.



To be distributed

€10.8 To be distributed

Between 0 and €10,000 88.2%

8.8% Between €10,000 and €50,000 2% Between €50,000 and €100,000 1% More than €100,000

# SOCIAL ACTION £3.9<sup>™</sup>

OF EVERY €100 COLLECTED

# CULTURAL ACTION £5.8<sub>M</sub>

Private copying, French Intellectual Property Code: €4.6M Voluntary allocations: €1.2M



Jacques Fansten SACD Chair



Pascal Rogard

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# A WORD FROM THE CHAIR AND THE CEO

We are emerging from a singular electoral campaign where, for a long time, cultural considerations were absent from the campaign debate. Now, we are entering a new period where we will have to reassert our firm commitment that culture, along with education, is an essential issue.

Indeed, our own singularity is twofold; whilst we naturally do collect and distribute royalties, we also protect authors and their works, and quite simply, defend the role played by culture.

Your elected representatives and the entire SACD teams spare no efforts to this end.

In 2016, overall collections by the SACD reached a record level of €224.6M. enabling us to refund 13% of the statutory withholdings on royalties distributed to members. This increase came mainly from the audiovisual sector, but it stems essentially from clawbacks and early payments, bearing in mind that, as regards the performing arts, we suffered a decrease of over 8%, mainly in Paris, almost certainly due to the terrorist attacks and the current State of Emergency declared in France. By contrast, our new network outside of the Paris region confirmed its good health, with an increase of 3%.

improvement program.

As an example, the new SACD website, revamped to deliver more and easier services and transparency, was launched in March 2017. Without compromising on user-friendliness and maintaining the option of direct contact with your SACD, the new website comes with a number of new online services.

In order to comply with the transposition, into French law, of the European directive regarding Collective Management Organisations, the SACD teams worked on a number of reforms which will be submitted for approval at our Annual General Meetings. If approved, some of our operating rules will evolve. We have done our utmost to ensure a general evolution towards more efficiency and transparency.

Likewise, we had to engage several battles

The report submitted by our Permanent Observatory of Audiovisual Contracts once again revealed serious deficiencies in ensuring that authors are properly associated with the future lives of their own work. We need to remedy a number of contractual practices and, in this regard, we managed to have Françoise Mariani-Ducray appointed as mediator. Let us hope that her proposals will lead to essential improvements.

We signed an agreement with the SCELF (Civil Society for French Language Publishers), with, from now on, a fixed distribution scale for original works in French. More work needs to be done here by means of broad consultation to determine the respective parts, within the context of this new configuration, of animation writers.

We continued our modernization and A Creative Arts law, which we have been seeking for some time, was finally voted by the French Parliament in July 2016. While naturally welcoming the several positive features of the new law, it is essential that we remain vigilant to ensure their proper implementation.

> On the European level, once again we found ourselves having to respond to the recurring attacks on authors' rights. We are continuing our combat to obtain the

right for authors to a proportionate remuneration all over Europe, so as to protect the creativity and diversity policies. Likewise, we continued the fight to force digital platforms to respect legislation and contribute their fair share to production.

Regarding the social status of authors, we are happy to report that, after practically a decade of efforts, we obtained the possibility for authors who had not understood the functioning of the AGESSA (special Social Security regime for authors in the broadest sense) to purchase additional months so as to be entitled to retirement payments. The SACD can help authors with the paperwork, just as we did when the additional retirement scheme was reformed.

Our cultural action policy, financed by the private copying levy, continued to develop by adapting to the new means of creation and dissemination. The SACD teamed up with France Télévisions to create a Web Series fund, two new funds for the Avignon-Off Theatre Festival have been launched, as the fund to encourage Theatre Directing Writing. On a similar note, we further bolstered schemes to support Stage Music and the Street Arts.

Furthermore, we vigorously continued our essential combat to improve the women position in cultural institutions and in creation, as well as our ongoing commitments to defend the French language and cultural diversity.

A new president, a new government, a Europe still too reluctant to hear our genuine considerations... As always, we shall be continuing to make sure that artists get heard.

QUES FANSTEN AND PASCAL ROGARD

Deertes

# The SACD, authors at the service of creation

# BY AUTHORS - FOR CREATORS



Composed of authors elected by all authors who are members of the SACD, the Board of Directors meets twice monthly, once a month in plenary session and once in Special Committees per repertoire. It decides the SACD's policies, doing so in agreement with the Chair and the CEO, both jointly responsible for heading up the Society.

#### Chair:

Jacques Fansten, television First Vice-Chair: Denise Chalem, theatre Vice-Chairs: Philippe Hersant, music Laurent Lévy, television Alain Sachs, theatre Bertrand Tavernier, cinema Marie-Pierre Thomas, television

#### Delegated Members of the Board:

Stéphanie Aubin, dance Frédéric Fort, arts de la rue Sophie Loubière, radio Stéphane Piera, interactive arts Jean-Philippe Robin, animation Jérôme Thomas, circus

### BOARD OF DIRECTORS 2016/2017 Members of the Board:

Jean Becker, cinema Brigitte Bladou, theatre Brigitte Buc, theatre Luc Dionne, President of the Canadian Committee (television) Caroline Huppert, television Corinne Klomp, theatre Gérard Krawczyk, cinema Pascal Lainé, television Christine Laurent, cinema Jean-Louis Lorenzi, television Christine Miller, television Blandine Pélissier, theatre Inès Rabadan, Chair of the Belgian Committee Eric Rondeaux, animation Alain Stern, television Catherine Verhelst, music

#### Social Action Committee:

Brigitte Bladou, theatre Pascal Lainé, television Christine Miller, television Awards: Brigitte Buc, theatre Christine Laurent, cinema

#### Humour:

Sophie Loubière, radio Gérard Krawczyk, cinema

Charles Nemes (appointed directly by the Board of Directors)

#### Delegate for legal affairs:

Georges Werler, appointed directly by the Board of Directors for this specific assignment

#### THE MANAGEMENT COMMITTEE

#### CEO: Pascal Rogard.

Secretary-general: Patrick Raude.

Jean-Louis Blaisot, Pierre-Emmanuel Bourgouin, Linda Corneille, Muriel Couton, Christophe Dubois, Marie-Noëlle Guiraud, Yves Le Coënt, Géraldine Loulergue, Rodolphe Morin-Diolé (up to February 2017), Véronique Perlès, Guillaume Prieur, Hubert Tilliet, Catherine Vincent.

#### BUDGET

#### CONTROL

#### COMMISSION

In 2016, the Budget Control Commission met once monthly to supervise with the SACD's departments, the implementation of the Society's annual budget, previously approved after consulting with this Commission. As a result of the transposition of the EU directive concerning Collective Management Organisations, this commission will cease to exist as of 2017 to be replaced by the Supervisory Commission (subject to approval in the course of the Annual General Meeting in June 2017).

#### Chair:

Christophe Botti, performing arts Vice chair: Sandrine Ray, audiovisual Rapporteur: François Luciani, audiovisual Deputy: Philippe Alkemade, performing arts Members: Charli Beléteau, audiovisual Pascal Kané, audiovisual (démissionnaire à compter du 13 avril 2017) Charlotte Paillieux, audiovisual

Pierre-Yves Pruvost, performing arts Marc Rivière, audiovisual

### COMMUNICATION RIGHTS

#### COMMISSION

This special commission can be called on by any member who has been refused access to various documents stipulated in the Society's Statutes. As a result of the transposition of the EU directive concerning Collective Management Organisations, this commission will cease to exist as of 2017 to be replaced by the Supervisory Commission (subject to approval in the course of the Annual General Meeting in June 2017).

#### Chair:

André Grall, audiovisual Vice-chair: Lou Jeunet, audiovisual Members: Raphaëlle Farman, performing arts Dominique Lefebvre, performing arts Eduardo Manet, performing arts

#### **BELGIAN COMMITTEE**

#### Chair:

Inès Rabadan, television, cinema Vice-chairs: Stéphane Arcas, drama, opera Isabelle Wery, drama, opera Members: Vanja d'Alcantara, cinema, television Florent Barat, radio Isabelle Bats, drama, opera Miguel Decleire, drama, opera Jean-Luc Goossens, audiovisual Gabriella Koutchoumova, choreography Valérie Lemaître **Emilie Maguest** Myriam Saduis, stage direction **Philippe Sireuil** André Buytaers, television, cinema

## CANADIAN COMMITTEE

Gilles Carle Chair 1987-1992 – Honorary Chair 1993-2009

Chair: Luc Dionne, television Vice-chair: Benoît Pilon, cinema

#### Television:

Diane Cailhier, Bruno Carrière, François Gingras, Marie-France Landry, Patrick Lowe. Cinema: Denys Arcand, Louis Bélanger, Johanne Prégent. Performing arts: Marie Chouinard, Pierre-Michel Tremblay. Executive committee: Luc Dionne, Benoit Pilon, Patrick Lowe.

The Belgian and Canadian committees whose members are elected by the Annual General Meeting of members residing, respectively, in Belgium and Canada, are partially renewed each year. These Committees participate in setting the general policies of the Society, and enjoy the necessary powers to implement these policies in their countries. Each Chair sits on the Society's Board of Directors.



## OUR COMMITMENT TO SUPPORT AUTHORS

During 2016, the SACD led several political battles to defend and support authors and the creation. Our objectives are clear, both at national level, as well as in our dealings with European institutions, namely:

- To ensure a high level of protection for authors' rights.
- To act decisively and proactively to pursue an ambitious policy to support creation.
- To boost the dissemination and exposure of works.
- To support a policy to facilitate access to culture, open and diverse.
- To enhance and defend a protective social status for authors.

The SACD also managed to have a mediator appointed, namely Françoise Mariani-Ducray, to facilitate discussions between authors and producers.

## AMBITIOUS CULTURAL ACTION

During 2016, the SACD engaged a dynamic policy to favor authors and contemporary creation in the full expression of its rich diversity. During 2016, the SACD's Cultural Action added artistic education to complement its obligations as regards training, creation and dissemination.

The Support Funds and other support schemes initiated by the SACD are constantly adapting to changing modes of creation and dissemination. For example, last year saw the SACD and France Télévisions come together to create the Web Series Fund. On a similar note, our support schemes for stage music and the street arts were reinforced, and Cultural Action initiated a Theatre Directing Writing Support Fund. Likewise, new funds for the Avignon-Off Theatre Festival were launched early 2017.

## ONGOING ACTION TO SUPPORT THE SOCIAL RIGHTS OF AUTHORS

In 2016, the SACD obtained state approval to defend and represent authors to this effect. Above and beyond individual support and solidarity actions to help authors going through a difficult time, the SACD helps out with questions of social rights, such as the special measure to regularize, post factum, retirement contributions for authors for periods during which they had overlooked to pay their contributions to the AGESSA. This combat was finally won in 2016, and the special measure became effective in early 2017.

## EVER MORE SERVICES FOR AUTHORS

We made good on an earlier promise to facilitate and expand online access to the Society's services. March 2017 saw the launch of a significantly revamped website, easy to use, and giving access to new online features such as declaring works, author's repertoire of works, and Amateur Performances. The following weeks saw new services going live such as the Dataclic service offering authors dynamic and easy access to information concerning their rights.

The functional aspect of the Amateur Performances service (launched in late 2014) was renewed so that nonprofessionals can request performance rights online. This functionality will soon be tweaked to further enhance the user experience.

Before the summer break, it will be possible to apply for SACD membership online, and numerous other services will be added before the end of the year. Naturally, for best results, we will be liaising constantly with authors and users of these services.



#### 2. THE SEARCH ENGINE **MAKES FINDING A** CHILD'S PLAY



#### **3. NAVIGATION:** A MEGA-STRUCTURED **MEGA-MENU**



## **4. ACCESS FOR PRODUCERS**/ **BROADCASTERS**

and other creation partners



#### **5. AND BECAUSE HUMAN** CONTACT IS MORE NE-**CESSARY THAN EVER IN** THE DIGITAL WORLD.

we are here to support you. Contact us at any time.

## **1. A LONG HOME PAGE**

listing the SACD's activities in support of authors, and the services provided to them.

# A THEMED AND STRUCTURED MEMBER AREA

dures. New services are now available coming soon.

The public website and the member area in the member area, such as the online have been designed so that one flows registration of works and the catalogue smoothly into the other. This creates a of each author's works. The new member new user experience where it is easy to area is functional and uncluttered, confind out information and then move on taining your key services and indispensto conduct one's administrative proce- able information, with other new services



1. Login to access







**3.** Find all of your works in your personal catalogue.

#### 4. The general meeting: browse, choose, vote.



Chaired by Inès Rabadan since June 2015, the Belgian Committee and all the Brussels teams, under the impetus of Frédéric Young (General Delegate for Belgium), continued, throughout 2016, their involvement in the service of authors: discussions with the Belgian authorities to firmly refocus the cultural policy around the person of the author, actions to support the new Stage Arts decree, ongoing supervision of judiciary and legislative dossiers in course to defend authors rights to remuneration according to the use of their works, and (re)negotiations of various agreements with broadcasters.

The Belgian Committee continued its cultural action in favor of authors through grants, partnerships and by helping authors personally attend festivals in Belgium and abroad. The Committee also focused on new modes of creation and broadcasting such as virtual reality with a Virtual Reality International Day on 15 February 2015 in Brussels with highly informative discussions and experience-sharing. Authors members of the Committee were also firmly implicated and mobilized to impart visibility to each of their actions.

Audiovisual collections in Belgium for authors (members of SACD in Paris, Brussels and Montreal) increased significantly year-on-year, reflecting significant agreements signed - sometimes after years of arduous discussions - in cable and VoD, as well as negotiations concluded with the RTBF (the leading Belgian radio broadcaster) and other broadcasters (VRT, Medialaan and SBS) as well as operators/distributors of Cloud-based and NPVR-based services.

In 2016, the Belgian branch of the SACD distributed  $\leq 5$  million to authors, of which  $\leq 2.8$  million for audiovisual authors and  $\leq 2$  million for performing arts authors, with the remainder going to literary authors.

## **IN CANADA**

Under the chairmanship of Luc Dionne, with the participation of Élisabeth Schlittler, General Delegate for Canada, the Canadian Committee pursued its work on the preparation of a new royalties-distribution scale, and was also in negotiations with conventional and specialized TV channels, radio broadcasters and video-on-demand service providers on the subject of expired licenses. Once again, 2016 saw a lot of time and energy devoted to defending the long-standing rights of authors, and to reminding Québecois and Canadian radio broadcasters that their new business model for the digital era must feature fair remuneration for authors. Indeed, given an environment increasingly hostile to author's rights and the French language, the Canadian branch of the Society continued reaching out to provide information to authors themselves, as well as their agents, lawyers, unions, but also producers, distributors, theatres and broadcasters.

As regards cultural action, the Committee continued its policy of supporting authors by renewing all its activities and partnerships in this regard, including intergenerational workshops, meetings with authors from different artistic backgrounds and grants including, in particular, for the "Grand Nord" Studio (audiovisual sector) and for the "Festival du Jamais Lu" (performing arts sector). Moreover, the Committee created a new measure to distribute and promote Québecois authors, which, we are convinced, will be all the more useful and appreciated given that some support measures have been discontinued.

Working alone or within other organisations such as the Coalition for Cultural Diversity, SACD Canada participated in a number of public consultations and in the Forum on Author's Rights in a Digital Era (organized by the provincial government keen to shore up the future of Québec culture in Canada and internationally) as well as in an assessment workgroup steered by the Department of Canadian Heritage on the modernization of the Copyright Act. Despite budget cuts and the particularly unstable financial situation of cultural sector, 2016 saw several original works of quality emerge. Collections increased substantially for the performing arts and were stable for the audiovisual sector.

# MEMBERSHIP APPLICATIONS AND PROMOTIONS IN 2016



In 2016, SACD welcomed 1,706 new authors, bringing the Society's total membership count to 60,139



Proportions of women/men: most of the new members are men.





**Proportions by age:** The 30-50 age-group accounted for 76% of new members last year.

#### Proportions by nationality:



## REPERTOIRES

63.2% of new SACD members joined in connection with the performing arts, 35.5% in connection with audiovisual sector.



## NEW FULL MEMBERS AND ASSOCIATE FULL MEMBERS

437 members were promoted to the rank of associate full members. The total number of associate full members currently stands at 4,166 (+1.66% compared with 2015). 334 associate full members were promoted to the rank of full member during 2016. As of 1<sup>st</sup> January 2016, the total number of full members stood at 6,374 (+3.52% compared with 2015). 1

# <sup>2</sup> Defending Authors in France and Abroad

# Beaumarchais and...

Founded in 1777 by Caron de Beaumarchais, SACD has adapted this heritage of authors' rights to meet the imperatives of the constantly changing technological environment, including our digital age. In order to defend authors' rights and meet their requirements, the SACD constantly brings creators, institutional actors and politicians together.



Delphine Ernotte 20garc



ne. Julie Bertuccelli



ide. Costa Gavras





Pascal Rogard, Mazarine Pingeot





















Barmak Akram, Kesser



Sébastien Missoffe, Virginie Rozière



Douglas Kennedy



Éric Lartigau





Jean-Pierre Leleux





colas Sarkozy





Nathalie Sultan, Catherine Morin-Desailly, Sophie Deschamps

Mika Tard









# DEFENDING AUTHORS AND CREATION

Right since it was first established in 1777 by 22 authors gathered around Caron de Beaumarchais, it has been the SACD's mission to defend and protect authors, creation and cultural diversity. It is registered in the Article 3 of the Society's Statutes: SACD acts" to defend the moral and material interests of members of the Society as well as the profession of authors".

The SACD is fully committed to making sure authors get heard and their interests constantly progressing. It is precisely this credo that imparts meaning, purpose and clout to the SACD's permanent engagement with others, be they professional organisations, political figures or public authorities, in France as in Europe.

All the actions launched in 2016 reflect our core mission, and naturally embody our unwavering intention of defending authors' rights and enabling ambitious cultural policies.

## OUR COMMITMENT TO CULTURE AND CREATION FOCUSED ON FOUR TARGET AREAS: ENSURING A HIGH LEVEL OF AUTHORS' RIGHTS PROTECTION

ject of reservations, not to say outright contestation.

One particular bone of contention is the absence of transparency regarding the reporting back of takings and the avoid any temptation to impair it. submission of accounts. Thus, our unyielding insistence, indeed, we even managed to have these measures (originally relationships between authors and producers in the audiovisual sector. We also engaged negotiations with representatives of these producers in order to give a better framework to production contracts and define clear commitments to favour transparency.

Authors' rights protection is a struggle. A cliché perhaps but digital majors teaming up with special-interests groups in order nonetheless increasingly relevant given that the basic enti- to contest the very existence of authors' rights. In France for tlement of an author to fair remuneration is often the sub- example, where 2016 saw the French government review the French Digital law, we found ourselves having to reach out and convince politicians, to make sure that they properly understand the essential need for authors' rights protection, and

throughout the "Assises pour la Diversité du Cinéma" Meet- In Europe, the SACD, in liaison with the SAA and the European ing as well as during the reassessment of the draft Creative Coalitions for Cultural Diversity, continued discussions with the Arts law, of the need to adopt measures to increase the European Commission during the preparatory phases relative transparency of accounts. Our arguments won the day; to the amended directive on authors' rights. The SACD also engaged in constructive exchanges with Members of the Eurointended just for the cinema sector) extended to formalise pean Parliament in regards to the draft text. And indeed, the stakes were high: To make sure that the MEPs understood the important role played by authors' rights in financing creation; to encourage the introduction, in all European countries, of a right to remuneration for authors whenever their works are used on digital platforms.

addition, we have to bear in mind the genuine risk of the and modernity and must be defended.

Opacity is a veritable scourge on the rights of authors. In In a nutshell: Authors' rights protection encapsulates fairness

## SUPPORTING AMBITIOUS FINANCING TO ENCOURAGE CREATION

to a drop in funding.

Faced with this risk, the SACD engaged with the French Government, both at national and local level, to ensure that financial commitments in favour of creation, art companies and authors themselves be maintained.

We took proactive action in the audiovisual and cinema sectors by insisting on the need to maintain sufficient financing for the public audiovisual sector, in exchange for renewed commitments to encourage original works. We defended the credits and taxes granted to the French Film Board (CNC), which enable to maintain the support to audiovisual and cinematographic original works.

Cultural policy has a cost which, in difficult times, can lead In 2016, the SACD specially focused on the need to develop new financing models for the creation in order to prepare for the future. For example, we liaised particularly with the French Parliament to bring in the so-called YouTube Tax and close off an anomaly whereby VoD services financed by advertising were exempted from paying levies to the CNC.

> It was with this same competitive spirit that we defended, in Europe, the approval of new rules to force digital and internet players to pay their fair share to finance works. And, by way of an ongoing dossier, we continued the fight against the fiscal and cultural dumping practices of Internet majors by arguing for a complete review of the directive on audiovisual media services. Our involvement has already borne some fruit, and the matter has been escalated to the European Parliament.

## REINFORCING THE DISTRIBUTION AND EXPOSURE OF WORKS

Properly financed works, and works gaining the exposure they deserve. One cannot exist without the other.

Thanks to SACD action in this regard, a number of positive measures to bolster the exposure and distribution of works were adopted, notably the Creative Arts law formally approved by the French Parliament. Initiated and defended by the SACD, one aspect of the Creative Arts law means that, henceforth, producers (or the party owning the rights) of an audiovisual or cinematographic work have an obligation to guarantee ongoing exploitation of the workAlthough in appearance a simple principle, we were struck by the intense opposition we had to overcome.

The media chronology is also expected to become more flexible by reconciling the need to protect the financing of creation with the enhanced availability of films. Here too, the Creative Arts law ushered in some welcome progress by limiting, in time, the validity of the ministerial order validating the professional agreement on the media chronology. From our perspective, we are expecting this to bring sector professionals around the negotiations table.

Improved distribution is also essential for the performing arts. Because, whilst it is true that many original performing arts works are created in France, the obstacles to successful and proper distribution remain numerous. Thus, the SACD restated the need to de-compartmentalise the performing arts and to consolidate initiatives to boost the touring of works. One of our notable achievements is a commitment to the effect that French-speaking contemporary original works would become a performing arts priority in France.

# COMMITTING TO ENCOURAGE AN OPEN CULTURAL POLICY UPHOLDING THE GENERAL INTEREST

Much is said about artistic education. As for the SACD, it plays its part by delivering strong and ongoing support to an initiative which was launched in 2012, called "Un Artiste à l'école" ("an artist at school").

Now in its fifth year, this initiative has seen 18 writers and artists return to their alma mater for educational and article quality meetings with almost 7,000 children. Sponsored by Philippe Faucon, the 2016 edition perpetuated this original and positive initiative.

Another focus issue is male/female parity. For indeed it is simply not possible to defend the diversity of creation without defending the diversity of those working in the arts. And right from the early stages, SACD have been rightly committed to play its part to ensure parity. Alas, the brochure "Where Are the Women", now in its fifth year, shows that discrimination persists and much remains to be done. We shall continue this struggle.

Convinced of the general interest and future challenges for creators and culture, the SACD will continue to step up to the plate!



Abderrahmane Sissako, Andrus Ansip, European Commissioner, and Bertrand Tavernier

## THE FRENCH COALITION FOR CULTURAL DIVERSITY

Since its creation in 2004, the SACD has been facilitating and coor- In 2016, the Coalition continued its european integration mission. dinating the French Coalition for Cultural Diversity (www.coalition- It is now at the European leval that the future of cultural diversity francaise.org). Chaired by Pascal Rogard, the Coalition federates 52 is at stake. cultural professional organisations.



Rights Defender and former Minister of Culture, Jacques Toubon, as well as the MEP Silvia Costa, awarded in 2016 for their actions in favour of cultural diversity.

It reinforced its implication in the European Coalitions organization, which gathers13 national coalitions existing in Europe. Of particular note of this European investment was the organization of a conference at the European Parliament to discuss the reform of authors' rights and the regulation of digital technology to support creation.

The French Coalition played its part in European debates in front of the European Commission and the European Parliament, and also made its voice heard in regards to the current reform of the Digital Single Market as well as regards other trade negotiations where the Coalition's actions play a key role in defending the cultural exception by keeping as many audiovisual and cultural services as possible outside from EU trade negotiations.

By means of the annual Cultural Diversity Award, the Coalition acknowledges the expression of culture in all its diversity, as well as the efforts of those working to this end.

# SOCIETY OF AUDIOVISUAL AUTHORS (SAA)

resent the interests of collective the SAA are: management organisations and •To defend and reinforce the their audiovisual members at the moral and economic rights of European level. Barbara Hayes from the Authors' Licensing and Collections Society is Chair of SAA, and Patrick Raude, SACD • To make sure scriptwriters and Secretary-General, is Vice-Chair since April 2016.



SAA was created in 2010 to rep- The main current objectives of

- European authors of audiovisual and cinema works (scriptwriters and directors);
- directors are properly paid for each exploitation of their work;
- To develop, foster and facilitate the management of royalties by collective management organisations.

# A HEALTHY AND ROBUST FINANCIAL SITUATION

## **GENERAL INFORMATION**

The 2016 results are robust:

- Collections increased by 1.21% on 2015, with a significant increase coming from the audiovisual sector which made up for the drop in collections from the performing arts;
- Distributions reached €213 million; the drop of 4.9% must be put into perspective with a sharp increase in 2015 caused by exceptional events;
- Operating costs are stable following a significant drop in 2015;
- Income from financial investments remain modest albeit slightly higher than in 2015.

All of these factors led to a significant surplus of resources, and enabled us to refund  $\in$ 3 million in statutory withholdings on royalties distributed to authors. This refund, well above the average of the last ten years, represents almost 13% of total statutory withholdings, and about three times the "specific deduction".

## TIGHT CONTROL OF COSTS

The increase in the SACD's collections during 2016 ( $\leq$ 224.6M from  $\leq$ 221.9M in 2015) as well as the significant reduction in net management fees had the combined effect of further lowering the ratio "Management Costs/Collections" which came in at 14.24% (15.01% in 2015 and 16.70% in 2014) and thus bringing it back to its best level over the past 5 years.

Net management costs for 2016 came in at €31.9 M. This tight control of costs was achieved mainly by reducing personnel costs and external costs.

Net personnel costs fell by 4.5%, building on the significant decline already posted in 2015, and clearly reflecting the SACD's rigorous control of its payroll.

#### **BREAKDOWN OF ADMINISTRATION COSTS IN 2016**

Total Administration Costs	31,988	100%
Profit-sharing	411	1.3%
Exceptional expenses (excluding provisions)	0	0.0%
Depreciation	1,334	4.2%
Taxes and similar	815	2.5%
Other operating costs	786	2.5%
Nets external expenses and purchases	10,789 *	33.7%
Net Personnel Costs	17,852	55.8%



#### .... FUNDED BY DEDUCTIONS ON ROYALTIES

three-quarters of the SACD's financing requirements. than 4% of our administration costs. When combined with other operating income (membership fees from authors, income from ordinary oper- Their aggregate with operating income exceeds 100% ating income. Compared with 2015, net financial income item and the negative Exceptional Income).

Deductions on royalties continued to cover over fell significantly (-46%), and contributed to covering less

ations, etc.), and even though slightly less than 2015 and covered the line item "Miscellaneous & Exceptional (-3.9%), these withholdings enabled the Society to fund, income" by way of a paradoxically negative contribution in 2016, almost 97% of its administration costs with oper- this year (owing to the significance of the Provisions line

#### FUNDING OF ADMINISTRATION COSTS

Deductions on royalties	24,379
Other operating income (*1)	6,567
Net financial income (*2)	1,306
Miscellaneous & Exceptional income (*3)	-264
Total	31,988
(figures in t	housands of euro)

(\*1): income from Cultural Action, as well as income allocated to supplementary benefits (ring-fenced) and to Social Action and the provision of personnel are deducted from the figure given in the Profit and Loss Statement under this heading (16,590 - 5,809 - 3,861- 353,000 = €6,567K).

(\*2): the amount of finance charges is deducted from the figure given in the Profit and Loss Statement under this heading (1,382 - €76K = €1,306K).

(\*3): this figure is the addition of exceptional resources and the recovery of costs of cultural action, with the deduction of net provisions (allowance - reversals), of special costs not taken into account in the administrative costs, and of the administrative surplus (92+778 - (756-75) -436-17 = - €264K).



## PRUDENT MANAGEMENT OF AVAILABLE FUNDS

2015.

In an economic environment marked partially by the extremely low (and even negative in the case of shortterm placements), the SACD did its best to adapt the ment" Portfolio) in order to optimise the return.

As regards Available Cash, where the average outstandand owing to their zero (or even negative) rate of return.

well as to a special fund partially invested in bonds, and more buoyant. whose investment strategy enabled the Society to get through the year relatively unscathed (in particular, in As 2016 closed, the unrealized capital gains (which do not response to the Brexit in June/July).

This asset allocation generated, as of 31 December 2016, a €0.7M year-on-year increase). €8M in financial income (unrealized and realized), of

Reflecting the objective of the prudent management set which €2.5M generated in the course of the year and corby the Society, the return on our investments (see box) responding roughly to a net rate of return of about 1.56%, remains modest, although slightly higher compared with above the 2015 performance, and well above the performance of the EONIA reference monetary index over the same year (negative at -0.35%, approximately).

return of growth, but also by several financial and geo- As regards the "Investment" Portfolio, managed as part political tensions, and by interest rates which remain of an SACD-dedicated mutual fund, the equity-risk exposure, which had remained relatively stable during the first six months of the year (around 35%) increased significantly financial strategy put in place, for each of the compart- between July and December, reaching almost 40% at end ments of its capital managed (Available Cash and "Invest- of year, for a France/Foreign Markets breakdown of 70/30 respectively. The "blue chips" were somewhat disappointing, and the main gains came from cyclical values.

ing amount fell by 6.3% to about €160M (owing to the As regards "rate" products, which correspond to almost increased rate of distributions), monetary assets con- 66% of the fund's total assets, investment capital decitinue to be the preferred investment vehicle given its con-sions focused on short-term issues in order to minimise the servative nature, by reducing the share allocated to the exposure to rate risks and on retaining a significant quantity minimum "cash" UCITSs required for daily adjustments, of Monetary UCITS, in spite of their low yield, in order to ensure the liquidity of the fund.

As a result, funds were transferred as a priority to deposit This was the background to which our dedicated mutual accounts or to longer-term products such as "term fund returned a yearly performance of +1.37%, in line with deposits", "structured products with capital guaranteed" its reference index but nevertheless well below the three or "capitalization contracts" offering better returns, as previous years during which the markets were generally

> need to be tapped to balance the Society's books, as was the case last year) represented more than the €12.2M (i.e.,

## THE CONTRIBUTION OF AUTHORS

#### **DEDUCTIONS ON ROYALTIES**

In 2016, the average rate of the deductions on royalties stood at 10.79% of collections, a slight increase on the previous year (10.29%).

It can be broken down by repertoire as follows:

- Performing arts works: 15.3% (compared with 14.2% in 2015),
- Audiovisual works: 9% (compared with 8.5% in 2015),
- Written works: 10.6% (compared with 6.4% in 2015).

## On average, out of every €100 of royalties collected by the SACD and earmarked for distribution, €89.21 are paid out to the authors themselves.

#### WITHHOLDINGS BREAKDOWN

Statutory deductions on royalties applied in 2016 were as follows:

Performing Arts			
Paris	9%		
France (excluding Paris), Belgium, Luxembourg	13%		
Switzerland, Canada, Abroad	7%		
Commissioning allowances	2%		
Audiovisual works			
Public Communication and Mechanical Reproduction Rights (France)	10,6%		
Private copying levy (France, Belgium)	11%		
Public Communication and Mechanical Reproduction Rights (Belgium, Canada)	11%		
Public Communication right and private copying levy (abroad)	7%		
Videograms and phonograms	3%		
Individual contracts negotiation	2,5%,	5,5% ou 10%	(*)
Written works			
Reprographic rights Belgium	5%		
Reprographic rights France	7%		

(\*) The 2.5% rate applies to individual contracts negotiation involving Radio France, and the 10% rate to individual TV or cinema contract negotiation (discount to 5.5% for renewal).

The annual membership fee charged to authors was maintained at  $\in$ 40 in 2016, a fee which has remained unchanged for the past 10 years.

2

# PROTECTING AUTHORS IN FRANCE AND INTERNATIONALLY

As part of its action to defend the professional and material interests of authors, the year 2016 saw the SACD intervene in a number of ways.

## RELATIONS WITH PROFESSIONAL ORGANISATIONS

The SACD slightly increased (from  $\leq 532$ K to  $\leq 540$ K) the financial support to the operation of professional bodies representing authors, and which have a significant level of representativeness in the category concerned, and whose actions to promote and defend authors could be considered as complementing those of the SACD. This year, the SACD supported a new structure, namely "Séquences 7", gathering scriptwriters at the beginning of their career.

#### Specifically, the SACD provided financial support to the following organisations:

- AGrAF (French Animation Authors Group),
- Auteurs dans l'espace public (Authors for the Street Arts),
- EAT (Associated Theatre Writers),
- Groupe 25 Images (Professional Association of TV directors),
- Guilde Française des Scénaristes (French Screenwriters Guild, federating TV and Cinema Writers),
- Séquences 7 (emerging professional screenwriters),
- SMNS (National Stage Directors Union),
- SRF (Society of Film Directors),
- Syndicat des Choréographes associés (Union of Associated Choreographers).

## NEW INTERPROFESSIONAL AGREEMENTS

In 2016, the SACD managed to get a specific interprofessional agreement signed to ensure ongoing exploitation of works. Pursuant to this agreement, best efforts must be deployed to make the works available for the audience. A Monitoring Committee whose members will be taken from the signatories of the agreement (producers, broadcasters, distributors, authors) is to be set up. Concerning the programming and screening commitments, , SACD was signatory in May 2016 of the agreement aiming at enhancing the level of exploitation of films in cinema.

## NEW AGREEMENTS WITH REPERTOIRE END-USERS

The SACD also continued, in 2016, with specific regard to the operations of each repertoire, initiatives designed to bolster the remuneration of authors, be it by revising fees, or through negotiations with users of the repertoire concerned.

#### THE PERFORMING ARTS

- Two new memorandums of understanding were negotiated and signed in 2016 to strengthen and amend previous relationships and agreements, firstly with the PRODISS (Union of Private producers working mainly in the Music and Comedy Sector), and secondly with JM FRANCE (Musical Youth of France).
- A special agreement was signed with a new Paris venue (BO ST-MARTIN) along with nine "festivals" agreements (of which six with members of the Federation of Standup Comedy Festivals).

Moreover, in 2016, as was the case during 2015, the SACD's services provided support all year long, to authors and troupes alike, as regards deploying and improving the online services to request licenses for amateur performances (and their price-list), the service initially launched in 2014. Thanks to this feature, over two-thirds of licenses for amateur performances were issued online in 2016.

At the same time, a number of new features were rolled out: single point of contact to request authorisations, and a guarantee granted to amateur companies to get a reply to their requests within 31 days, in the case of works not eligible for automatic authorisation. This welcome improvement was made possible by amending the Society's statutes, and has the consequence that silence (i.e., no answer) from a member or a foreign author member of a sister company, for a period exceeding 30 days, shall henceforth be considered as tantamount to the author having given tacit approval for amateur performances of his/her work. Lastly, two more measures were introduced:

• introduction of a specific royalties-distribution scale for text readings (with the author entitled to request supplement); return to a time pro-rated system for the distribution of royalties in the case where several works are performed in the course of the same show.

#### **AUDIOVISUAL**

- the status of two terrestrial television broadcasters (namely HD1 and 6ter) was regularised by signing a new contract (previously, these two broadcasters only paid provisions on royalties due);
- new contracts were signed in regards to video-on-demand services fee subscription, comprising two services of the Lagardère Group (Gullissime and Gullimax), the SFR service (SFR play - Zive), and the TF1 service (TFOU Max).

#### INTERNATIONAL CO-OPERATIONS

tion of all audiovisual royalties, and with vate copying fees. ONDA (Algeria) for private-copying fees only. We also added video-on-demand to Moreover, the Society actively pursued its the SACD was involved in the definition existing agreements with ARGENTORES participation in the CISAC (International of governance and transparency rules (Argentina).

VG-WORT, a German scriptwriter organrepresents, in particular, producers.

In order to develop collections abroad The SACD continued negotiations with base, administered by SACD on behalf of and strengthen the representation of DAC (directors in Argentina) and AIPA in CISAC and all audiovisual collective manits members, the SACD concluded, in Slovenia (in partnership with the SCAM) agement organisations, as well as ISAN 2016, two new reciprocal agreements in for the purpose of reciprocal represen- (international identifier of audiovisual the audiovisual sector: with the Roma- tation, as well as with the WGA (Writers and cinematographic works), or its stannian society DACIN-SARA for the collec- Guild of America) for the payment of pri- dardised shared-exchange formats for

Governance committee, the SACD con- committees, such as the CT-DLV (techregards to GWFF, an organisation which tion of rights data exchange, in particular audiovisual societies). through its involvement in the IDA data-

documentation (for the performing arts). Also as part of its work with the CISAC, Confederation of Societies of Authors for member Societies and the applicable The SACD also terminated its agree- and Composers - www.cisac.org). As a membership criteria. . Lastly, the SACD ment of reciprocal representation with member of the Board of Directors and participated actively in several technical isation, and entrusted its interests in this tinued its involvement in the normalisa- nical committee of dramatic, literary and

#### AGITATORS FOR CREATION

STIMULATE ENCOUNTERS BETWEEN CREATORS FROM ALL BACKGROUNDS AND NATIONALITIES, AND THUS ENRICH INTERNATIONAL CREATION





Les sujets à Vif 2016, production SACD/Festival d'Avignon







# 3 Assisting and supporting authors and creation

## THE REPERTOIRE AND ITS USES

In 2016, registration of new works to the SACD increased by 13.6% over the 2015 figure.

of works registered rose by 15.48%, after than the average for previous years. the significant drop in 2015, although the numbers did not recover to 2014 levels. In the performing arts, the number of On the TV side, the increase only slightly registrations also rose in comparison with makes up for the large drop in registra- 2015 (+ 6.32%), and represents 18% of the tions in the previous year, after consec- entire body of new works. Unlike the preutive increases in the development of vious year, growth is particularly strong in series and reality drama over the years the areas of theatre, circus, and music, to 2010-2013. In radio, the increase is stron- the detriment of stage direction, street ger, but concerns a smaller number of arts, and to a lesser degree, choreograworks. Aside from the year 2014, which phy. saw a significant backlog of works being

In the **audiovisual sector**, the number registered, the number is slightly higher

#### **NEW WORKS**

# 34,106

#### NEW WORKS WERE **REGISTERED IN 2016:**

- 6,255 in the performing arts (18% of total, + 6% compared with 2015)
- 27,851 in the audiovisual sector (82% of total, +15% compared with 2015)



Looking at the figures from the use of the repertoire, we can In the **audiovisual sector**, the number of works broadcast in number of performances in Paris, particularly in the subsidized and independent sector. Although less significant than in attendance and box office receipts in the first quarter of the year, in the aftermath of the Paris attacks. In the regions and the greater Paris suburbs, where collected royalties fell utes decreased, due to the proliferation of short formats. actually grew by 4.3% and 7.5%, respectively, whereas per- hours of programming. formances in the independent and amateur sectors fell by 8% and 6.5%, respectively.

notice, in the performing arts, an overall drop of 4.4% in the 2015 - whose royalties were mainly distributed in 2016 - fell back by 3.5% over that of 2015, and the number of hours of programming shrank by 1.2%. This tendency is consistent with the 16% fall in royalties, the figure does reflect a sharp drop the downturn of the number of TV works and theatrical films, and breaks with the unusual figures of previous years, whereby the number of works increased but the overall number of minby 6.6%, the overall number of performances also fell pro- In radio, on the other hand, our repertoire has undergone portionally (5.7%). But the tendency is not across the board, sharp growth, also consistent but at different speeds: almost as the performances in the private and subsidized sectors 12% additional works broadcast, representing 43% additional

## KEY FIGURES FOR REPERTOIRE USE

#### Performing Arts

#### Over

49,000 performances in Paris

#### Over

# 128,000 performances in the regions

NUMBER OF PERFORMANCES IN PARIS				
Amateur	732			
Professional				
Private theatres	24,131			
Unionised subsidised theatres	1,554			
Non-unionised subsidised theatres	1,499			
Independent companies and others	21,160			
Total	49.076			

NUMBER OF PERFORMANCES IN THE REGIONS AND GREATER PARIS				
Amateur	24,031			
Professional				
Private tour organizers	4,244			
Unionised subsidised theatres	23,688			
Non-unionised subsidised theatres	493			
Independent companies and others	74,930			
Total	128,386			

284,476

Audiovisual

works broadcast or screened in 2015 (linear and non-linear broadcasts)

NUMBER OF WORKS BROADCAST OR SCREENED				
TV works	189,462	66.60%		
Theatrical films	35,977	12.65%		
Short Films	2,694	0.95%		
Radio	56,343	19.81%		
Total	284,476	100%		

NB: Final figures for 2016 audiovisual broadcasts are not yet known as of date of publishing this report.

236,289 hours of programming (linear broadcasts)

Television	95%	224,570 hours of programming.
Radio	5%	11,719 hours of programming .

French broadcasters represent 91.89% of the total number of works and 89.66% of the total hours of programming.

NB: These figures include works managed by the SACD on behalf of foreign collective management organisations.

## COLLECTIONS IN 2016

#### SACD collections in 2016 rose to €224.6M, up 1.21% compared with 2015, thanks to a sharp increase in the audiovisual sector, making up for losses in the performing arts.

Audiovisual collections increased by 5.5%, accentuating the rise of 1.8% already recorded in 2015. This is explained by increased collections from standard contracts (mainly from deferred payments) and from abroad - namely from Belgium and Canada which make up for decreases in collection from private copying and individual contracts.

On the other hand, after three years of strong growth, collections from the performing arts fell back considerably, by a little over 8%, explained mainly by the sharp drop in performing arts collections in Paris (-16%). The number of shows on offer coupled with the effect of the Paris terrorist attacks and subsequent state of emergency played a large part in this major decrease on box office receipts in Paris in 2016. It should however be noted that collections in the regions, which reached €35.9M were up by 3% compared with the last full year of collection through the SACD-SACEM regional network..

#### CONTRASTING DEVELOPMENTS IN THE SOCIETY'S TWO MAIN REPERTOIRES ALTER THEIR RELATIVE IMPORTANCE:

Performing arts

€64M representing 28.5% (31.5% in 2015)

Audiovisual

€160M

representing 71.3%

(68.3% in 2015)

In the performing arts, the - increase in collections from In the audiovisual sector, vate copying (-9.8%, in both includes a strong disparity:

ber of performances;

the regions (-6.6%), a figure Japan. which, as usual, hides variations according to the type of distribution, with a sharp fall with regards to independent companies and festivals (-9%);

global decrease of 8.3% abroad with variations accord- the overall 5.5% increase also audiovisual and audio), and ing to their origin: a 4% increase masks varying situations: in collections from "direct col-- decrease in Paris exploita- lection" francophone territo- - In France (+1.5%), the overall tions (-16%) whereby all sec- ries (Belgium, Canada, Luxtors were affected by lower embourg) and a more modest eral contracts (+3.2%), in par- increased by 27.6%, which attendances in the first guar- 1.6% increase from other forter, in the aftermath of the Paris eign countries, where the fall terror attacks, and whereby in collections from Switzerland the subsidized and indepen- and Germany (although they dent sectors were additionally remain among the most signifaffected by a drop in the num- icant "contributing countries") was easily made up for by increases in collections from - decrease in collections from Italy, Russia, Argentina, and

increase is mainly due to gen- - Abroad, overall collections ticular an advance payment makes up for the decreases in from France Télévisions, and 2014 and 2015. This increase an increase from M6 as well is spread across the franas from distribution networks cophone territories - Bel-(revised distribution scheme gium and Canada (+30.1%) for cable and catch-up TV), as well as non-francophone and from thematic channels. countries and Switzerland As for the main private broad- (+24.8%). casters, TF1 figures were down, and so were those of Canal+. The increase is also linked to a 6.3% rise in "video" contracts (videograms/VoD) and "new media" (web), both of which helped offset the losses in pri-

collections from individual contracts (-21.5%).

Writing



Collections for writing in 2016 were still quite marginal but nevertheless rose sharply (+28%).

# BREAKDOWN OF 2016 COLLECTIONS

Performing Arts		Variance 2016/2015
France	54,413	-10%
Paris	18,555	-16%
Greater Paris/regions/overseas territories	35,858	-6,6%
SACD "direct collection" countries	3,714	+4%
Other foreign countries	5,899	+1,6%
Graphic Publishing	14	+146,1%
Total	64,041	-8,3%

Writing		Variance 2016/2015
Reprography Belgium	191	-37,3%
Reprography France	341	+205,9%
Total	532	+27,97%

Audiovisual		Variance 2016/2015
France	130,231	+1,5%
Private copying	12,322	-9,8%
General contracts	111,044	+3,2%
Individual contracts	1,714	-21,5%
Video and new media contracts	5,151	+6,2%
SACD "direct collection" countries	15,655	+30,1%
Other foreign countries	14,187	+24,8%
Total	160,073	+5,5%



## DISTRIBUTION OF ROYALTIES TO AUTHORS

After an exceptional year 2015 which saw a sharp rise in royalties distributed to authors, due to one-off events, the royalties distributed in 2016, namely €213.4M, are down by 4.9% compared with 2015. Nonetheless this amount represents over 95% of the year's collections, and thus remains satisfactory.

assigned one month after collection, the year, by 3.47%, whereas collections for in 2016 came almost entirely from reprodecrease in royalties paid matches exactly the year actually increased by more than graphic rights in Belgium, and their 30.6% the decrease in collections (-8.3%).

remains dependent on payment term and payments received right at the end of the turnaround time for information to be year and which could not immediately be passed down from broadcasters, distribu- distributed.

In the performing arts, where royalties are tion levels are also down on the previous. In the writing sector, royalties distributed 5.5%. This discrepancy is mainly because decline matches the decrease in collec-In the audiovisual sector, where the SACD collections were higher due to advance tions there.

# **30,800 BENEFICIARIES**

(living authors or their beneficiaries, excluding companies) received royalties on their accounts in 2016, which is 0,62% more than the previous year

#### INCLUDING

# 21,900 LIVING AUTHORS

SACD members who received at least one payment in 2016 including: 14,263 ordinary members, 2,421 associate full members, and 5,189 full members. This figure is up by 1.3% compared with 2015

#### **REVENUE DISTRIBUTION BY MEMBERSHIP GRADE**

Although the overall number of authors receiving royalties in 2016 has increased by 1.27%, the increase varies across the different membership grades of the Society.

- \_the number of full members benefitting has increased higher than the average (+3.43%) and brings the section share up to 23.7% of the total
- \_the number of associate full members benefitting has also risen higher than the average (+2.72%), and they now make up 11.1% of the total.

\_the number of ordinary members benefitting has remained more or less stable compared with 2015 (+0.27%), making up 65.2% of the total, a slight decrease.

#### NUMBER OF AUTHORS



#### GROSS ROYALTIES DISTRIBUTED



Breakdown of revenue remains uneven whatever the membership grade. But the tendency for this disparity to increase (which reappeared in 2015 after three years of evening out), with more authors on each end of the scale, has somewhat slowed in 2016, with an overall decrease of individual levels: 82.3% (82% in 2015) of authors are in the lowest brackets of payments (less than €5,000), and 4% (4.3% in 2015) are in the highest brackets (more than €40k); recipients in the middle brackets (between €5k and €40k) increase slightly from 13.8% to 14.1%.

brackets	performing arts	Audiovisual	Multi- repertoire	Cumulative	Percentage	Cumulative percentage
over €200,000	1	31	31	63	0,2%	100%
€100-200k	1	133	69	203	0,7%	99,8%
€75-100k	1	123	41	165	0,5%	99,1%
€50-75k	19	277	92	388	1,3%	98,6%
€40-50k	14	197	59	270	0,9%	97,3%
€30-40k	30	254	84	368	1,2%	96,5%
€20-30k	51	393	137	581	1,9%	95,3%
€15-20k	61	327	123	511	1,7%	93,4%
€10-15k	147	507	177	831	2,7%	91,7%
€5-10k	414	1,018	362	1,794	5,8%	89,0%
€3,000-€5,000	550	809	262	1,621	5,3%	83,2%
€1,000-€3,000	2,056	1,778	500	4,334	14,1%	77,9%
less than €1,000	10,217	8,568	881	19,666	63,9%	63,9%
Total	13,562	14,415	2,818	30,795	100%	100%

#### DISTRIBUTION OF ROYALTIES PER REPERTOIRE

NUMBER OF AUTHORS



#### **GROSS ROYALTIES PAID**



# SOCIAL ACTIONS AND SOLIDARITY

## **KEY FIGURES IN 2016 SOCIAL ACTION**

#### **Overall Budget:**

€ **3,9** M

#### Supplementary retirement allowance: €З,6м

Number of beneficiaries: 1,232 Average annual amount of benefit paid: €2,714

Breakdown of beneficiaries by bracket:	
NUMBER OF PENSIONERS BY REVENUE BRACKET	
€20,000 and over	1
€15 000 to €20,000	21
€10,000 to €15,000	26
5,000 to 10,000	127
€3,000 to 5,000	166
€1,000 to €3,000	498
less than €1,000	393

#### Solidarity Grants

#### €0,Зм

Number of grants: 46 Average amount: 3,272 Number of "godchildren" (children of deceased authors): 24 Grant amounts paid: from 452 to 1,130 Number of people seen to by the social service in 2016: 246

## AUTHORS IN SOLIDARITY

Created as an SACD initiative and cultural solidarity, designed a Mureaux Theatre in the Yvelines, looking for more sponsorships creative production.

founded in 2014 by then SACD number of projects based on an which aims at breaking down for future projects, to partner the Chair, Jacques Fansten, the existing social tissue of associa- geographical and social barriers SACD who has supported the inipurpose of this fund is to grant tions and institutions already in between neighbourhoods, "La vie tiative since 2014 in accordance access to culture to underprivi- place. The first two projects were rêvée" ("Dream Life") in Nogent- with our Cultural Action goals: leged communities by assigning launched in 2016 and are based sur-Marne, about intergenera- continuing existing actions and authors on specific missions with  $\,$  in Marseille: "A Circus in my head"  $\,$  tional  $\,$  communication,  $\,$  and " $\,$   $\,$  initiating new ones. a social vocation and assisting bringing together circus authors l'écoute du vent" ("Listening to Alongside Rodolphe Belmer, the and disabled children, and "Tell the Wind") in Argenteuil, bringing new Chair since January 2017 To bring these projects to frui- Me About your Life" involving children from priority neighbour- (who succeeded founder Jacques tion, the Fund's Board of Direc- secondary school students from hoods and their mothers together Fansten), Véronique Perlès serves tors, made up of representatives disadvantaged neighbourhoods to create performance pieces. as director, and the SCALA comof SACD and other leading fig- writing fiction based on their fam- The Fund received several spon- pany, an SACD affiliate, manages ures from several backgrounds, ily history. Three other projects in sorships for these projects (Goo- the accounts and finances. all of them motivated by a com- the Paris region were conceived gle and the France Télévisions mon wish for "active" social and in 2016: "Tour à Tour" at the Foundation, in particular), and is

# SOCIAL AND SOLIDARITY SUPPORT

In 2016, the SACD obtained legislative recognition in our mission to defend authors and represent them to this effect. To this end, we participate actively with the organisations providing social coverage to authors: medical insurance and pensions with the AGESSA (Association for the Management of the Social Security of Authors), as well as compulsory additional retirement funds with the RACD (Retirement fund for Authors and Dramatic Composers) and the RAAP (Professional Artists and Authors Pension Scheme), both of which are managed by IRCEC.

#### PARTICIPATION WITH AUTHORS' SOCIAL PROTECTION ORGANISATIONS

Authors' representatives bring whatever Speaking of the AGESSA, the authors' Lastly, concerning continuing profesconcerns active and retired members social security organisation was still sional education of authors, the conhave to the attention of the IRCEC - undergoing disruption in 2016 because tinuing education fund carried on in the national body for complementary of the continued absence of a Board of 2016 with its programme for authors, retirement funds for artists and authors Directors, whose mandate expired in despite the governance difficulties - still - and advance the individual and collec- 2014. Still no date has been set by the not settled by the authorities - caused tive interests of the many professions governing body to elect a new Board. by the decision of the Council of State concerned. SACD services are also The acting administrator's term of office (following an appeal by two professional available at the AGESSA and the RACD. expired on 31 December 2016 and has plastic artists organisations) cancelling

authors, we saw in 2016 the enactment core functions, although the General 5,000 internship applications were hanin 2015 by the two relevant Ministries resentative, is ensuring the continuation the year (+13% compared with 2015), restore fully rights of authors in the area etc.) of general retirement benefits, and in Employees)

sion contributions, in theory coming sual fiction work. into application on 1st January 2019 modification of article L382-4 of the since the July 2016 payments. Social Security Code - the effective enue exceeds the social security ceiling. contribution.

particular the introduction of a mech- With regards to IRCEC and supplemen- criteria (in terms of means) were widtions to cover periods where they may This act enshrines changeover from a training programme called "Special Edinot have been affiliated to the AGESSA. voluntary contribution system to one tion" was launched in 2016. An inter-ministerial circular, dated 24 proportionally based on the author's supplementary pension scheme, such and by a contribution of authors' societ-On the other hand, looking at the tributed by SACD as well as those paid 5% of the quarter portion dedicated future withholdings regarding pen- by producers to authors of an audiovi- to cultural actions originating from pri-

implementation of this mechanism has Since 1st January 2017, audiovisual pro- collections, which are the resources for scarcely advanced this year, because ducers have been applying this deduc- cultural actions in 2016. of the lack of additional funding by the tion on royalties paid directly to authors, authorities to the AGESSA to develop and an awaited decree should deterthe software tools required to manage mine the producer share of this conthe scheme, in particular to address the tribution. It is the position of the SACD problem of reimbursements of over- that this share - like it is for the RACD payments to authors whose annual rev- - should be set at a quarter of the entire

not yet been renewed. This is having an regulatory texts defining the compo-Concerning the social security plan for effect on at least a part of the body's sition of the Management Board. Over of one of the measures announced Meeting, presided over by an SACD rep- dled across all sectors in the course of (Culture and Social Affairs), namely to of basic functions (budget, accounts, including almost 1,500 in the sectors of written works for dramatic arts, music, dance, and audiovisual works. Eligibility anism whereby authors can "buy back" tary pensions, the reform of the RAAP ened in order to facilitate access to stamps by making retroactive contribu- came into effect on 1st January 2016. authors, and a specific choreographic

3

November 2016, lays out the modalities revenue, after a transitional period. This fund, let us remember, is housed of how the measure should be applied. After a step by step increase, the con- in a special section of the AFDAS and The SACD has since been assisting tribution amount will be set at 8% of roy- is financed by contributions paid by many authors in putting their papers alties from 2020 onwards, although this authors and users of the repertoire in order so as to apply at the CNAVTS rate is reduced to 4% regarding royalties (collected by the SACD, on behalf of (National Retirement Fund Centre for already subject to another mandatory the AGESSA, as part of its repertoire), as the RACD. This includes royalties dis- ies (including SACD), which represents vate copying collections, as defined by the new triennial agreement signed in since the adoption of an amendment The SACD has been applying the deduc- 2015 with AFDAS. This amount, which to PLFSS2016 and the subsequent tion of this 4% contribution on royalties reached €170,300 in 2016 (as against €112,400 in 2015), increased mainly due to the 36.2% rise in private copying

Founded upon the principle of active solidarity between members, the SACD in 2016 undertook a study about how to strengthen our links and activities between authors in the regions. Concrete action has been planned for 2017. The Society also implements, on a permanent basis and with our own resources, financial assistance for authors in financial difficulty or facing life-changing situations.

#### MEANS OF INTERVENTION

up of three members of the Board, awards grants taken from uses its own resources, offers assistance to authors facing difthe Solidarity Fund. The SACD also grants allocations to our ficulties relating to age or illness, and in a wider sense relating "godchildren" (children of deceased authors) in order to sup- to life's difficulties in general. port them with their school fees and other education expenses.

In 2016, the overall volume of solidarity expenditure reached individual actions with personalised assistance (help with vari-€298,000, the same as in 2014, after an exceptional increase ous administrative procedures, legal advice, support for access in 2015 in which special provision of €50,000 was made to to health specialised care centres, etc.) assist authors suffering economically from the fallout of the state of emergency. These individual grants (solidarity grants Moreover, the amount of funding assigned to supplementary €244,000 (stable compared with 2015), make up the large part of this fund, which reflects the continuing precarious and difficult social situation many authors find themselves in.

Concerning solidarity grants, the individual amount of grants awarded are around the same level as that of 2015: €3,200 on average. For the "godchildren" allocations, the number of beneficiaries fell slightly this year (24 vs. 28).

Advised by a social worker, the Social Action Committee, made In the same light, the Paul Milliet Foundation (see inset), which

In addition to our financial assistance, the SACD combines our

to authors in difficulty + "godchildren" allocations), totalling allocations paid to beneficiaries in 2016 rose to €3.56M. The amount of resources assigned by the Board of Directors collected from 2016 collection in order to fund the 2017 donations reached a level of €3.22M, more consistent with previous years before the two exceptional years of 2014 and 2015.

## THE PAUL MILLIET FOUNDATION

amount of €3,121.

In 2016, the Foundation granted a charity from the beginning – has, in two treatment and retirement mainly those of the screenwriter, 16 allowances amounting to a for nearly 50 years, run a resting institutions to which it has special Henri Jeanson), from the income total of €49,945, for an average and retirement residence open access. Latterly, thanks to the from investments, and – for the to authors, located in Rondon, widening of the original statutes last three years - from donations near Olivet in the département of approved in 2014 by the Council it receives thanks to the generos-Founded in 1926 as the result of a Loiret. From the 1980s until very of State, the Foundation can act ity of authors and non-authors legacy to the SACD by the librettist recently, the Foundation only to the benefit of authors facing alike. Paul Milliet (1848-1924), to create acted through grants or fee pay- any adversity. a foundation intended to help ments to the benefit of authors elderly and ill authors, the Paul sufferingissues related to age and Its resources result from the Milliet Foundation – recognised as illness, in particular for their stays royalties it inherited (nowadays

# STRONG INVOLVEMENT IN THE CULTURAL DYNAMIC

SACD Cultural Action support contemporary creation thanks to the 25% share from private copying collection on blank recording devices. In addition, the SACD makes voluntary allocations to promote the development of numerous projects, their distribution, and the training of authors. These actions are also categorised as part of the commitment towards cultural diversity.

After the drop in private copying collections in 2014, which restricted resources allocated for cultural action in 2015, the level of collections recorded in 2015 rose sharply (+28.4%), thanks mainly to major back payments made by Apple. This explains the increase in amounts allocated in 2016.

## KEY FIGURES FOR CULTURAL ACTION IN 2016

Overall Budget: 5.8 million euro (+18,9%)	of which: • €4.6M legal allocations • €1.2M voluntary allocations	
USE OF AVAILABLE AMOUNTS	5:	
_direct costs (grants, partners	hips, etc.):	€5M
of which: general action	is not assigned to a repertoire:	€2.3M
actions by rep	ertoire:	€2.8M
_contribution to administrative	e costs:	€0.8M

Partnerships: 314 (+1,3%)

- 139 for the performing arts
- 70 for the audiovisual sector
- 4 "cross-repertoires" partnerships
- 101 as part of the fund to support creation:

BREAKDOWN OF THE CREATION SUPPORT FUND		
Comedy / One man show Fund	10 grants	
Translation Fund	7 grants	
SACD-France Télévisions Web series fund	19 grants	
Theatre Fund	14 grants	
Stage Music Fund	14 grants	
Opera Creation Fund	17 grants	
Authors in Spaces	9 grants	

## CULTURAL ACTION BUDGET

The overall SACD 2016 Cultural Action budget was €5.8M, an increase of 18.9% compared with 2015 (see Appendices). Cultural Action budgets are based on the sums received the previous year. The significant rise in private copying revenue in 2015 thus impacted the 2016 budget, and the decrease recorded in 2016 will be felt in the 2017 budget.

LEGAL ALLOCATIONS	€4,564,856
Audiovisual private copying (art L321-9 of the CPI)	€2,691,700 (1)
Audio private copying (art L321-9 of the CPI)	€715,511 (2)
Non-distributable royalties (art L321-9 of the CPI)	€ 550,462 (3)
Financial income	€ 62,184 (4)
Surplus from previous years	€ 547,000 (5)
VOLUNTARY ALLOCATIONS	€1,244,383
Total	€ 5,809,230

#### BUDGET RESOURCES BREAK DOWN AS FOLLOWS:

Legal allocations correspond to defined assets stricto sensu according to article L 321-9 of the French Intellectual Property Code (items 1, 2 and 3 above), to which – with the assent of the Professional Consultative Committee of the Collections and Distribution Societies – we add: a proportion from the financial products (item 4) and the residues from previous years (item 5).

As for voluntary allocations, the assets freely allocated by the SACD to finance Cultural Action incorporate: a proportion of non-distributable royalties from audio private copying, the whole of the distributable share from private copying from digital sources collected in the previous year, and the miscellaneous profits made by ticket receipts during the performance of shows SACD produced in various festivals.

## ALLOCATION OF AVAILABLE AMOUNTS FOR 2016

Directing our cultural action so as to prioritise projects which promote creation and dissemination of contemporary French-speaking dramatic works, in a variety of forms (written, musical, choreographic, scenographic, audiovisual and interactive), the SACD has – as in previous years – devoted the available sums as part of our Cultural Action budget to fund allowances for Cultural Action ( $\leq$ 5.03M) and partially towards funding the administrative costs of our Cultural Action ( $\leq$ 0.8M).

#### Of the 5 million euro of direct support:

• the amount of €2.3M was assigned to actions not related to a particular discipline as detailed:

€24,000	SACD prizes
€60,000	Devolved regional action
€60,000	International actions
€980,000	Beaumarchais subsidy
€85,000	ARP
€ 195,000	Belgium Cultural Action
€30,000	Canada Cultural Action
€217,060	Reactivity Fund
€ 130,000	"Interdisciplinary" Performing Arts Cultural Action
€111,000	"Interdisciplinary" Performing Arts + Audiovisual Cultural Action
€ 170,300	Cultural Action: training for authors
€ 100,000	Strategy
€ 100,000	Authors in Solidarity

• the remainder, i.e. the sum of €2.8m, was allocated to actions ascribed to particular disciplines of SACD, and divided as follows:

€839,000	Theatre
€117,200	Dance
€407,000	Music
€42,900	Radio
€646,300	Television
€307,300	Cinema
€40,000	Interactive creation
€170,500	Animation
€91,400	Circus arts
€107,200	Street arts

## ACTIVITIES SUPPORTING CREATION

The SACD supports contemporary creation, access to culture for all, artistic education, professionalization of authors, and cultural diversity.

The SACD maintains a dynamic policy in favour of authors and contemporary creation in all its diversity. We do this through our activities or our funding schemes assisting creation and dissemination of works, through artistic education actions and through professionalization programmes for authors.

The SACD's Cultural Action policy, defined by the Board of Directors, is mainly financed by payments from private copying – 25% of the sums collected are legally assigned to Cultural Action. The SACD complements this financing through voluntary contributions supporting creative production, which represent a fifth of the Cultural Action budget. Cultural Action events are accompanied by other activities also financed by the SACD (outside of our Cultural Action budget) and intended to encourage encounters, exchanges, shared experiences and opportunities for authors.

#### SUPPORT FOR CULTURAL ACTION

theatre venues support (for street arts performances for example).

Direct support for authors: outside of the numerous funding schemes intended to encourage the emergence of new talent, the SACD created the Association Beaumarchais in 1997. Many direct aids for emerging authors are managed by Beaumarchais, which delegates the awarding process Artistic and cultural education: operations such as "An to independent commissions composed of recognised professionals in their respective disciplines.

Partnerships with festivals: festivals are the showcases of creative production and where it is most appreciated. Access to culture for all: Authors in Solidarity, launched They are places of shared experiences, exchanges, communication, and cultural education, as well as places of discovery. For all these reasons, the SACD organises activities in partnership with festivals intended to place value projects in the field of social intervention. These activities on authors, their projects, to tease out new ideas and new talents, explore new forms of trans-disciplinary creation or ative experiences. further professionalise authors' practices (through masterclasses, author seminars, pitches, advice on my first contract, etc.).

Funds: Theatre, Web-Series (with France Télévisions), Professionalisation activities: showrunner training, Atelier Stage Music, Opera Creation, Comedy, Writing for Street Grand-Nord, support for certified schools (Fémis, Louis Arts, Authors Space, Circus, SACD Avignon fund, private Lumière, CinéFabrique, CEEA, les Gobelins, La Poudrière...).

> Support for professional organisations: each trade has its own particular constraints and peculiarities. The SACD supports professional authors' organisations such as ARP, the SRF, the Screenwriters Guild, the 25 Images group, Agraf, EAT, Associated Choreographers, the SNMS, etc.

> artist at school," Animated cinema workshops (Territoires Cinématographiques), sound effects workshops ("Longueur d'Ondes"), etc.

> in November 2014 as an SACD initiative, is an endowment fund whose purpose is the carrying out of projects in the public interest, conceiving and implementing innovative are led by professional authors and based on shared cre-

# WORKING ALONGSIDE YOUNG TALENT

## WEB SERIES FUND

A joint SACD-France Télévisions fund was launched in 2016 to assist young talent and develop new formats. 200 projects were submitted, with 19 selected, of which 9 were attached to a producer and 10 were still looking for one. All the selected projects can be seen on the SACD website www.sacd.fr.

Intended for new talents and established authors alike, this fund is for screenplay development for short episodic series, designed mainly to be watched by people on the move and tending towards innovation in format, style, and dramatic genre. Winning projects will be followed through the creative process, and some will benefit from production support from France Télévisions. Pictanovo, a structure put in place by the Hauts-de-France regional council, will also provide supplementary assistance to projects shot inside the region, if there is a production company involved.



The jury associated to SACD Chair, Jacques Fansten, includes Pierre Block de Friberg, director of new content and innovation at France Télévisions, Simon Bouisson, author, Alexandre Boyer, producer, Judith Louis, producer, Christophe Louis, drama programme consultant at France 2, Alexandre Philip, author, and Angela Soupe, author.

## THE #TRANSMEDIA GRANT SETS A COURSE FOR #RÉALITÉVIRTUELLE

Orange, Beaumarchais and the SACD awarded seven projects in 2016 for their formal innovation, quality of writing, and original approach, wishing each of these the opportunity to propose new creative experiences.



For 2017, in order to better respond to authors' expectations, the #transmedia grant, which was launched in 2009, has become the #RealiteVirtuelle (#VirtualReality) grant, intended to accelerate creation in virtual reality. The 2016 winners of Bourse #transmedia are:

- La grande Histoire d'un petit Trait by Camille Duvelleroy and Antoine Robert
- Les Philous by Corine Bachy, Christelle Didier and Bastien Quignon
- Les Passagers by Nicolas Peufaillit and Jean-Christophe Yacono
- Les Mémoires Courtes by Elisabeth Rull
- L'homme de la situation by Rémi Besse
- Exit by Matthieu Chevallier and Fabrice Garate Delgado
- La Hot Line by Hugues Derolez





Alex Lutz

٨.

Alain Serluppus

Charline Vanhoenacker

Hippolyte Girardot, Alex Vizorek and Juliette Arnaud





Blanche Gardin





Frédéric Tellier

William Forsythe



Hervé Hadmar and Marc Herpoux



Jacques Gamblin

Andréa Bescond

Benjamin Dupé





The Eliane project - Diane Bonnot, Laurence Cools, Lula Hugot, Charlotte Saliou

An Artist at School is an artistic and pedagogical programme launched in 2012 in order to make young people more aware about artistic pro- In 2016, this operation was sponsored by the fessions. Creators, authors, and artists from filmmaker Philippe Faucon. the worlds of the audiovisual, music, writing, the performing arts, the graphic arts, and the Miss Tic, Christophe Barratier, Lorraine Levy, plastic arts go back to the schools they went Julien Cottereau, Jérôme Thomas, Ahmed to as kids to spend some quality time, in both Hamidi, Sophie Loubière, Jean-Philippe Robin, an artistic and pedagogical capacity, with the current generation of students.

## AN ARTIST AT SCHOOL

The following people participated: Greco Casadesus, Sylvie Coquart-Morel, Wilfrid Lupano, Gilles Cayatte and Olivier Weber.



Séverine Boschem





and Sébastien Laudenbach



#### CÉSAR AWARDS DINNER CINFMA

Since 2015, the SACD has invited to our salons all the directors and screenwriters of films selected for the César Awards, in order to incite professional socialising and new encounters, during the course of a special dinner: the authors' dinner. Until then, only producers were invited to meet for the César Awards Dinner. The SACD took it upon itself to remedy this situation



Philippe Lioret

and Jean Becker
# THE SACD, A WELL WATCHED SOCIETY

Like all collective management organisations, the SACD is subject to annual inspections by the Permanent Inspection Committee of CMOs (collective management organisations), which is under the authority of the Court of Auditors (Cour des Comptes). In addition, in keeping with the terms of the literary and artistic property Code, the SACD – like all CMOs - presents our annual accounts and corresponding reports every year to the Ministry of Culture, and also submits - subject to approval in the General Meeting - any project concerning a change in its statutes or regulations affecting collection and distribution of royalties.

In the same manner, the SACD each year ening the means of proper identification for turnaround. The Commission, which the National Assembly and the Senate.

In 2016, a report by the Permanent Inspection Commission of CMO's (avail- Following up on recommendations Within its organisation, the SACD has this ratio exceeded 90%, thanks in par- by the broadcasters. ticular to the efforts made to speed up treatment of outstanding royalties (page The Commission, now named "Inspec- in the environment in which they work, 20 of the report).

sector. It also recommended strength- tion, particularly in terms of time frames

number of unidentified works.

able on the SACD website: www.sacd.fr) expressed in previous reports, the already been responding for several looked specifically at distribution of roy- Commission took note that on audio- years to the many provisions handed alties to authors over the period 2010- visual uses of works and relations with down by the Directive, particularly in the 2015. The result from this examination broadcasters, the observations it had areas of inspection, transparency, peroperated by the Commission demon- expressed in its 2012 report - aside formance, and inclusion of authors in strated that over this period, the SACD from its "formal" recommendations - our decision-making processes. Yet the had the highest ratio of royalties distrib- remained unfulfilled, due in large part to SACD remains a society on the move and uted over royalties collected, as can be the poor quality and incomplete nature of has proposed for our June 2017 General seen on page 19 of this report. In 2016, exploitation statements communicated Meeting a wide range of statute reform

Neighbouring Rights Management Organ- inspection, members will decide upon Concerning handling costs and the set- isations," took note of the modifications the creation of a Supervisory Commission encouraged all organisations con- the collection societies (now referred replace the current Budget Control Comcerned towards greater transparency, all to as "Collective management organisa- mission and the Communication Rights the while acknowledging the complexity tions") in terms of governance, transpar- Commission. For further information, of the process and the length of time ency, and performance, in the context of please consult the SACD website. involved, especially in the audiovisual stricter regulations on means of distribu-

presents its annual accounts and corre- of repertoires (works and beneficiaries) by order has seen both its size and scope sponding reports to the respective chairs within each society (particularly within enlarged, and which has new powers of of the Committees of cultural affairs in the SACD and the SACEM concerning mediation, as well as sanctions, indicated comedy works), in order to reduce the that it would pay particular attention to the respect of these provisions.

in order to be able to respond even better to the needs of authors, the changes tion Commission of Author's Rights and and challenges to come. Concerning ting of distribution rules, the Commis- that these provisions would incur within sion, which, if the measure is adopted, will

# 4 Appendices

# STATISTICS FOR COLLECTIONS AND DISTRIBUTIONS

# 2016 COLLECTIONS (EXCLUDING TAXES)

## SACD DEDUCTIONS ON COLLECTIONS

## COLLECTIONS

	Royalties collected	Variance 16/15	CCSA*	Specific deductions	SACD Deductions	Net Royalties
PERFORMING ARTS	64,040,747.17	-8.32%	7,524,250.03			56,516,497.14
France	54,412,718.68	-10.01%	7,202,561.35			47,210,157.33
Paris	18,554,861.69	-16.00%	1,751,344.59			16,803,517,10
Regions	35,857,856.99	-6.57%	5,451,216.76			30,406,640,23
Direct Collection Countries	3,714,366.20	4.04%	321,688.68			3,392,677.52
Belgium	3,401,572.48	6.15%	321,688.68			3,079,883,80
Canada	312,793.72	-14.42%	0.00			312,793,72
Foreign countries	5,899,531.63	1.61%	0.00			5,899,531.63
Graphic publishing	14,130.66	146.07%	0.00			14,130.66
AUDIOVISUAL	160,073,197.67	5.53%		790,898.20	13,667,795.46	145,614,504.01
France	130,231,180.84	1.51%		627,833.16	11,330,752.16	118,272,595.52
Private copying	12,321,711.70	-9.77%		46,585.04	893,354.98	11,381,771,68
General Contracts	111,044,022.87	3.20%		559,663.36	9,982,087.86	100,502,271,66
Individual Contracts	1,714,092.35	-21.48%				1,714,092,35
Video and New Media Contracts	5,151,353.92	6.25%		21,584.76	455,309.32	4,674,459,84
Direct Collection Countries	15,655,159.60	30.13%		77 731.41	1 517 056,76	14,060,371.43
Belgium	12,984,454.22	26.92%		64,413.40	1 260 274,75	11,659,766,07
Canada	2,670,705.38	48.39%		13,318.01	256 782,01	2,400,605,36
Foreign countries	14,186,857.23	24.84%		85,333.63	819,986,54	13,281,537.06
WRITTEN WORKS	532,056.41	27.97%		2,663.90	20,508.45	508,884.06
Reprographic rights France	341,372.47	205.92%		2,663.90	20,508.45	318,200.12
Reprographic rights Belgium	190,683.94	-37.31%				190,683.94
GRAND TOTAL	224,646,001.25	1.22%	7,524,250.03	793,562.10	13,688,303.91	202,639,885.21

(Data expressed in euros)

CCSA\*: Contribution for social and administrative purposes, paid in addition to the rights by performing arts promoters.

# INDIVIDUAL DISTRIBUTION OF ROYALTIES IN 2016

### SACD DEDUCTIONS ON ROYALTIES

## DISTRIBUTIONS

	Royalties, distributed	Variance, 16/15	Specific Deduction	SACD statutory Deduction	Net, Royalties
PERFORMING ARTS	57,829,237.76	-8.38%	283,552.86	5,245,824.14	52,299 860.76
France	48,367,572.86	-9.29%	238,277.95	4,518,244.92	43,611 049.99
Paris	17,085,297.90	-15.66%	83,993.57	1,090,822.12	15,910,482.21
Regions	31,282,274.97	-5.39%	154,284.38	3,427,422.80	27,700,567.79
Direct Collection Countries	3,433,891.98	+2.98%	15,683.02	349,021.49	3,069 187.47
Belgium	3,114,645.46	+5.56%	15,554.41	332,662.56	2,766,428.49
Canada	319,246.52	-16.86%	128.61	16,358.93	302,758.98
Foreign countries	6,012,153.38	-6.91%	29,543.68	377,976.87	5,604,632.83
Graphic publishing	15,619.54	+262.91%	48.21	580.86	14,990.47
AUDIOVISUAL	155,379,443.71	-3.47%	13,419.83	93,094.53	155,272,929.35
France	124,940,856.43	-5.86%	13,419.83	93,094.53	124,834,342.07
Private copying	8,888,467.04	+10.59%	0.00	0.00	8,888,467.04
General Contracts	109,738,872.66	-7.36%	0.00	0.00	109,738,872.66
Individual Contracts	1,671,580.10	-11.51%	13,419.83	93,094.53	1,565,065.74
Video and New Media Contracts	4,641,936.63	+6.81%	0.00	0.00	4,641,936.63
Direct Collection Countries	16,549,014.77	+6.61%	0.00	0.00	16,549,014.77
Belgium	13,681,835.09	+1.87%	0.00	0.00	13,681,835.09
Canada	2,867,179.69	+37.01%	0.00	0.00	2,867,179.69
Foreign countries	13,889,572.51	+9.16%	0.00	0.00	13,889,572.51
WRITTEN WORKS	201,682.00	-29.90%	0.00	8,226.91	189,894.61
Reprographic rights France	3,560.48	+72.98%	0.00	0.00	0.00
Reprographic rights Belgium	198,121.52	-30.64%	0.00	8,226.91	189,894.61
GRAND TOTAL	213,410,363.48	-4.89%	296,972.69	5,347,145.58	207,762,684.73
					(Data expressed in euros)

4

# PROFIT AND LOSS STATEMENT FOR 2016

## EXPENSES

	YEAR 20	016	YEAR 20	015
I – OPERATING COSTS		42,356,229		42,318,888
A - PURCHASES AND EXTERNAL EXPENSES		10,789,388		11,732,901
B – TAXES		814,748		897,584
C – PERSONNEL EXPENSES		18,205,236		18,955,009
Salaries	10,613,664		10,820,844	
Social contributions	4,974,922		5,184,790	
Miscellaneous expenses	848,650		1,224,659	
Brussels Delegation	1,768,000		1,724,716	
D – OTHER OPERATING COSTS		10,456,591		8,684,488
a) Authors social action	3,861,109		3,713,467	
supplementary benefits allowances	3,562,427		3,369,900	
other social expenses	298,682		343,567	
b) Cultural action expenses	5,809,239		4,885,602	
allocated from statutory resources	4,564,856		3,917,017	
allocated from voluntary resources	1,244,383		968,585	
c) other operating costs	786,244		85,419	
E - DEPRECIATION	1,333,982		1,457,385	
F - PROVISIONS		756,283		591,520
II – FINANCIAL COSTS		76,550		154,745
Bank interest	0		6	
Currency exchange losses	2,219		1,526	
costs for disposal of securities	0		98,868	
costs for disposal of equities	0		0	
Provision for depreciation of equities and related receivables	12,147		0	
provision for financial costs	0		0	
Share of financial products related to cultural action	62,184		54,346	
III - EXCEPTIONAL EXPENSES		436,204		124,733
IV – PROFIT SHARING		411,058		460,951
TOTAL EXPENSES (I+II+III+IV)		43,280,040		43,059,318
PROFIT (LOSS) FOR THE PERIOD		16,621		47,122
TOTAL WITH CENTS:		43,296,661		43,106,439

## RESSOURCES

	YEAR 2	016	YEAR 2	015
I – OPERATING INCOME		41,822,517		40,513,942
A- RECOVERY AND RE-INVOICING OF EXPENSES		777,779		733,602
Recoupment of cultural action operating expenses	777,779		733,602	
3 - DEDUCTIONS ON RIGHTS		24,379,375		22,714,176
Deductions on performing arts	5,529,377		5,327,077	
Deductions on audiovisual	14,540,139		12,758,454	
Deductions on written works (reprography)	56,468		26,508	
Deductions on miscellaneous rights	0		0	
Deductions on side collections	4,253,391		4,602,138	
- OTHER OPERATING INCOME		16,589,925		15,700,275
a) Income from daily administration	979,450		1,136,418	
b) Miscellaneous income	9,801,236		9,678,255	
- Income allocated to supplementary benefits (ring-fenced)	3,562,427		3,369,900	
- Other income	6,238,809		6,308,354	
c) Cultural Action income	5,809,239		4,885,602	
- Statutory portion	4,564,856		3,917,017	
- Voluntary portion	1,244,383		968,585	
- REVERSALS OF PROVISIONS		75,438		1,365,890
		1 000 105		0 577 455
II - FINANCIAL INCOME	0.000	1,382,195	0.044	2,577,455
Loans Interest	8,838		9,641	
Income from receivables Revenues from securities	42,267		57,148	
	1,266,254		2,393,111	
Exchange profits	1,013		658	
Net gain on disposal of equities	0		0	
Net gain on disposal of securities:				
- On F.C.P. SACD investment	0		0	
- On other securities	63,822		116,897	
Reversal of provisions for depreciation on equity securities and related	0		0	
Reversal of provisions for financial costs	0		0	
III - EXCEPTIONAL INCOME COSTS		91,949		15,042
GRAND TOTAL (I+II+III)		43,296,661		43,106,439
		40,290,001		45,100,439
(Data expressed in euros)		43,296,660.95		43,106,439.32

# BALANCE SHEET AS OF 31 DECEMBER 2016

Gross Value	Depreciation or Provision		
	OF FIOVISION	Net Value	Net Value
6,901,863	5,675,796	1,226,067	940,0
6,901,863	5,675,796	1,226,067	940,0
20,891,521	12,013,153	8,878,367	9,057,9
1,784,131	0	1,784,131	1,784,1
19,388	9,043	10,345	12,2
50,544	19,752	30,792	28,2
5,994,555	2,552,853	3,441,702	3,493,2
2,101,073	1,046,125	1,054,948	1,125 ,7
4,264,693	3,062,522	1,202,171	1,359,1
2,451,574	1,828,336	623,238	489,6
1,656,587	1,424,072	232,514	262,5
125,723	40,595	85,128	31,7
1,104,513	803,555	300,958	355,8
327,338	301,004	26,334	39,0
993,809	907,704	86,106	76,1
17,592	17,592	0	
1,664,160	0	1,664,160	1,497,7
5,587,322	175,820	5,411,502	5,896,5
188,864	12,147	176,717	189,1
4,429,923	163,673	4,266,250	4,685,4
931,920	0	931,920	941,9
36,616	0	36,616	79,9
35,044,866	17,864,769	17,180,096	17,392,2
43 537 051	543 093	42 993 958	38,703,0
-,,	,		1,593,8
	100,002		3,2
			32,366,0
			7,5
			679,
			5,7
	107 761		4,046,
	- 1 -		77,601,5
	0		17,662,
			30,800,7
			28,978,
			20,010,
			160,2
	1 018 791		114,146,1
	1,010,701		8,383,5
247,930,180	1,561,883	246,368,297	238,834,2
000 770		000 770	070 4
			379,1
			070 4
330,779	0	330,779	379,1
	<ul> <li>6,901,863</li> <li>20,891,521</li> <li>1,784,131</li> <li>19,388</li> <li>50,544</li> <li>5,994,555</li> <li>2,101,073</li> <li>4,264,693</li> <li>2,451,574</li> <li>1,656,587</li> <li>2,451,574</li> <li>1,656,587</li> <li>327,338</li> <li>993,809</li> <li>17,592</li> <li>1,664,160</li> <li>5,587,322</li> <li>188,864</li> <li>4,429,923</li> <li>931,920</li> <li>36,616</li> <li>35,044,866</li> <li>43,537,051</li> <li>1,916,624</li> <li>14,144</li> <li>30,690,153</li> <li>9,937</li> <li>1,158,801</li> <li>0</li> <li>3,747,392</li> <li>75,038,707</li> <li>15,083,699</li> <li>30,800,735</li> <li>28,978,162</li> <li>0</li> <li>50</li> <li>30,800,735</li> <li>28,978,162</li> <li>0</li> <li>176,060</li> <li>119,131,777</li> <li>16,228,690</li> </ul>	A, A	1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.

## LIABILITIES

#### AS OF 31 DECEMBER 2016 AS OF 31 DECEMBER SHARE CAPITAL 2,320,583 2,244,647 BALANCE CARRIED FORWARD 405,964 358,843 PERIOD PROFIT/(LOSS) 16,621 47,122 TOTAL I - EQUITY 2,743,168 2,650,611 PROVISIONS FOR SOCIAL COMMITMENTS 7,067,109 6,559,290 Provision for staff pensions 3,624,665 3,219,569 Provision for work awards 223,483 209,475 Provision for retirement allowances 3.218.961 3,130,246 PROVISIONS FOR LEGAL COSTS 4,508,182 4,072,718 PROVISIONS FOR SOCIAL ACTION 435,534 379,657 TOTAL II - PROVISIONS 12,010,825 11,011,665 ACCOUNTS PAYABLE 248,986,645 242,815,645 Received deposits and guarantees 12,963 3,145 Loans and bank loans 95 677,049 Accounts payable to suppliers 9,230,624 4,013,768 Accounts payable to staff 2,261,824 2,425,364 Accounts payable to State and social organisations 13,433,628 10,770,501 Other Accounts payable 2,597,571 2,168,470 Accounts payable to authors 59,563,934 57,137,738 Donations payable to authors 4,405,645 4,527,953 Accounts payable to Professional institutions 1,563,037 908,533 Audiovisual rights payables 106,171,181 108,247,942 Royalties to be distributed 1,407,303 1,595,598 Private copying-authors' share 8,137,225 8,499,826 Private copying - Cultural Action Share 4,412,331 4,667,510 Written rights (France) to be distributed 805.548 692,206 Rights from Belgium awaiting assignment: Audiovisuel 34,091,209 35,480,689 Spectacle vivant 758,685 885,319 Reprographie, prêt,... 133,842 114,034 TOTAL III - ACCOUNTS PAYABLE 248,986,645 242,815,645 NOTIFIED PROFITS 138,536 127,751 TOTAL IV - ACCRUALS AND DEFERRED INCOME 138,536 127,751

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# DETAILS ABOUT CULTURAL AND SOCIAL ACTIONS

# DETAILS OF OTHER SOCIAL EXPENSES

	2016	2015
OTHER SOCIAL EXPENSES	298,682	343,567
OTHER SOCIAL EXPENSES	244,586	293,307
Donations, solidarity fund	244,586	293,307
OTHER SOLIDARITY EXPENSES	54,096	50,260
Funeral honours	8,196	6,290
Death benefits (support)	42,900	41,470
Donations, social grants	0	0
Prizes, legacies	3,000	2,500

# DETAILS OF EXPENSES AND INCOME OF CULTURAL ACTION

	2016	2015
EXPENSES OF CULTURAL ACTION	5,809,239	4,885,602
EXPENSES ALLOCATED FROM STATUTORY RESOURCES	4,564,856	3,917,017
Direct expenses	3,787,077	3,183,415
Creation allowances	358,318	576,403
Broadcast allowances	993,168	420,148
Training allowances	200,470	157,621
Mixed allowances	2,193,432	2,029,243
Artistic and cultural training allowances	41,689	0
Operating expenses incumbent on cultural action (proportion allocated to statutory income)	777,779	733,602
EXPENSES ALLOCATED TO VOLUNTARY ASSETS	1,244,383	968,585
Other direct costs		
Creation allowances	117,739	175,376
Broadcast allowances	326,342	127,834
Training allowances	65,872	47,958
Mixed allowances	720,733	617,417
Artistic and cultural training allowances	13,698	0
RESSOURCES D'ACTION CULTURELLE	5,809,239	4,885,602
STATUTORY ALLOCATIONS	4,564,856	3,917,017
Audiovisual private copying	2,691,700	1,983,430
Audio private copying	713,511	515,405
Non-distributable royalties (article 321-9 of the CPI)	550,462	575,836
Financial income	62,184	54,346
Balances carried forward from previous years	547,000	788,000
VOLUNTARY ALLOCATIONS	1,244,383	968,585
Audio private copying distributable	1,060,726	769,261
Miscellaneous income	18,052	17,619
Private copying (text, image, other)	165,605	181,705

## ORGANISATIONS WHICH HAVE BENEFITED FROM ALLOWANCES FOR THREE CONSECUTIVE YEARS (2014/2015/2016)

### DANCE

Uzès Danse Rencontres chorégraphiques de Seine-Saint-Denis Festival June Events Festival C'est comme ça ! La Danse de tous les Sens Extension sauvage

#### THEATRE

Private theatre support fund Editions Espace 34 Avignon Festival & Compagnie Festival Actoral Les Mardis midis des textes libres présentés au Théâtre 13 Prix jeunes metteurs en scène « Théâtre 13 » Festival des francophonies Editions Quartett Fonds SACD Théâtre Fonds SACD Humour / One Man Show Le Conservatoire du Grand Avignon Binôme/Le sens des mots Prix Collidram Les Journées de Lyon des Auteurs de Théâtre Festival Ambivalence(s) Les Francos Mots en Scène Performance d'auteur SNES

#### MUSIC

Fonds de Création Lyrique Fonds de Création Musicale (FCM) Fonds SACD Musique de Scène Valorisation Lyrique Musique Française d'Aujourd'hui (MFA) Académie Nationale de l'Opérette (ANAO) Festival MUSICA Atelier Opéra en création – Festival d'Aix-en-Provence Tous à l'opéra! Festival Manifeste (IRCAM)

#### **CIRCUS ARTS**

Circus Next / Jeunes Talents Cirque Europe

### STREET ARTS

Chalon dans la Rue Festival international de Théâtre de Rue d'Aurillac Ecrire pour la Rue Auteurs d'espace

#### INTERNATIONAL

Scène/Bureau du Théâtre à Berlin Crossing the Line Festival (New York) Sala Beckett (Barcelone) Atelier Grand Nord French Film Festival Focus Theatre Fonds Gulliver / Du côté des ondes (RTBF)

#### TELEVISION

Fonds SACD Fictions 2.0 / Fonds Web Séries FIPA (Festival International de Programmes Audiovisuels) Le Conservatoire Européen d'Ecriture Audiovisuelle (CEEA) Festival International des Scénaristes (Bourges) Festival de la Fiction Télévisée (La Rochelle) Festival Séries Mania Festival des créations télévisuelles de Luchon Web Program Festival Totally Serialized La Maison des Scénaristes Les entretiens filmés de La Rochelle Séries, Séries : les Rencontres de Fontainebleau Web Program Festival

#### ANIMATION

La Poudrière Festival d'Un Jour Fête du Cinéma d'Animation (AFCA) Forum Cartoon Clermont-Ferrand International Short Film Festival Cartoon Movie Annecy International Animation Festival Festival Courts devant Cinéma des Cinéastes Un festival c'est trop court Festival Croq'Anime Territoires cinématographiques (Festival d'Avignon) Rencontres de l'Agraf

#### CINEMA

Agence du Cinéma Indépendant pour sa Diffusion (ACID) Institut Lumière Cinéma des Cinéastes Directors Fortnight International Critics Week Clermont-Ferrand International Short Film Festival Festival International des Scénaristes (Valence) Festival Premiers Plans Rencontres Cinématographiques de Dijon Emergence Festival Grand Lyon Grand Prix for best screenwriter Les Arcs European Cinema Festival La Maison du Film court Les cinéastes invitent l'ami européen (ARP) Myfrenchfilmfestival Grenoble Outdoor Short Film Festival Talents en Courts La Maison des Scénaristes L'Agence du court métrage

#### RADIO

Festival Longueur d'Ondes Fonds Gulliver / Du côté des ondes (RTBF) Ca va, ça va le monde (RFI)

INTERACTIVE CREATION

ACTIVITIES NOT RESTRICTED TO A PARTICULAR DISCIPLINE Association Beaumarchais – SACD Festival Onze Bouge

#### TRANS-REPERTOIRE

Sujets à Vif (Festival d'Avignon) Voix d'auteurs (Radio France) AFDAS (continued training)

# AUDITOR'S GENERAL REPORT

Société des Auteurs et Compositeurs Dramatiques (S.A.C.D.) Headquarters: 11 bis rue Ballu – 75009 – PARIS Société Civile / N° Siren : 784 406 936

## AUDITOR'S REPORT

## ON THE ANNUAL ACCOUNTS

### Period ending on 31 DECEMBER 2016

Dear Sirs, Madams,

In pursuance of the task entrusted to us by your Annual General Meeting we present our report on the year ending on 31 December 2016 on:

- Scrutiny of the annual accounts of the Société des Auteurs et Compositeurs Dramatiques (S.A.C.D.) as attached to this report

- The rationale of our appraisal

- The specific checks and information provided for by law.

The annual accounts were established by the Board of Directors. It is for us on the basis of our audit to express a judgement about the accounts.

### I - JUDGEMENT ON THE ANNUAL ACCOUNTS

We performed our audit according to the professional standards which apply in France; these standards require the implementation of diligences to reasonably ascertain that the annual accounts carry no significant anomalies. An audit consists in checking by sampling or other means of selection the elements constituting amounts and information featuring in the annual accounts. It also consists of assessing the accounting principles followed, the significant estimates selected and the presentation of the accounts as a whole. In our view the elements we have collected form a sufficient and appropriate basis for our judgement. We certify that the annual accounts are with regard to the rules and principles of French accounting regular and honest and give a faithful picture of the results of the operations of the year gone by as well as of the financial situation and assets of the Society at the end of this year.

### **II - RATIONALE OF THE APPRAISAL**

In pursuance of the provisions of article L. 823-9 of the French Code of Commerce relative to the rationale of our appraisal we inform you that the appraisal we performed examined whether appropriate accounting principles had been applied.

The appraisal thus performed falls within the framework of our audit approach for annual accounts taken as a whole and thus contributed to the formation of our judgement expressed in the first part of this report.

### **III - SPECIAL VERIFICATIONS AND INFORMATION**

We also performed according to the professional standards which apply in France special verifications laid down in the law.

We have no other observations to make on the honesty and concordance with the annual accounts of the information provided in the administrative report of the Board of Directors and in the documents supplied to about the financial situation and the annual accounts.

Paris La Défense, 15 April 2017

The Auditor

MAZARS/Luc MARTY

\*phrase often attributed to Winston Churchill, although we cannot verify if he really said it. The British PM supposedly uttered this reply when it was suggested to cut the culture budget in order to finance the war effort.

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Société des Auteurs et Compositeurs Dramatiques 11 bis, rue Ballu – 75442 Paris cedex 09